

9·03·23

ack  STUDENT
CAREER
CENTER CUE



Job Fair CUE

- Space for effective recruitment

CO-OPERATION OFFER

RECRUIT WITH US!



High standards of co-operation
with Companies

92% SATISFIED EMPLOYERS



Effective employer
branding tool

89% BRAND RECOGNITION



Motivated candidates with
a business profile

82% CANDIDATES LOOKING FOR A JOB



Competitive offer

**92% PARTICIPATION DECLARATIONS
IN THE NEXT EDITION**



High attendance

8 000 VISITORS



Effective partner for organizing
recruitment events

18 EDITIONS CARRIED OUT TO DATE

PROMOTION CHANNELS



Social media



Booklet



Radio spots



Posters



Online advertisement



Flyers



Outdoor advertisement



Mailing



PROMOTION CHANNELS



SELECTED PARTNERS



abbvie

accenture



AON

• APTIV •

BROWN
BROTHERS
HARRIMAN



Deloitte.



GETINGE *

HAYS
Recruiting experts
worldwide

HCL

HEDGESERV



INTERNATIONAL PAPER

Jacobs



LUFTHANSA GROUP
BUSINESS SERVICES

mazars



Revolut



STATE STREET



Universal Investment



VESUVIUS



SELECTED PARTNERS



| Standard booth | | | Floor space w/o booth (price per m ²) | Sponsor | Main Sponsor |
|--|---|---|---|---|---|
| 4 m ² | 6 m ² | 8 m ² | | 8 m ² | 12 m ² |
| 4 000 zł | 5 000 zł | 6 000 zł | 700 zł | 15 000 zł | 20 000 zł |
| 1 x counter 2 x hocker 2 x lunch | 1 x counter 1 x high table 2 x hocker 1 x chair 3 x lunch | 1 x counter 1 x high table 2 x hocker 2 x chair 4 x lunch | min. area 6m ² with no equipment** lunch - 1 person/2m ² | 1 x counter 1 x high table 2 x hocker 2 x chair 6 x lunch | 2 x counter 1 x high table 2 x hocker 2 x chair 8 x lunch |
| 10% discount for applications submitted by 9th December | | | | Deadline 15th December | |

Stand rental offer includes:

- company name on fascia*;
- booth lighting*;
- wi-fi access;
- coffee service;
- free parking;
- assistance of volunteers;
- booklet – company logo in the exhibitors' gallery;
- exhibitor's logo at www.kariery.uek.krakow.pl website redirecting to their website;
- access to a free database of job and internship offers.

Additional equipment: TV – rental with assembly 800 PLN

* Applies to standard booth.

** Please send the booth visualization for acceptance.

All quoted prices are nett prices. The offer is valid until **3th February 2023**.

SPONSOR'S PACKAGES



| Sponsor's name on promotion materials | SPONSOR | MAIN SPONSOR |
|---|---------|--------------|
| outdoor advertisement in Cracow (citylight, posters) | ✓ | ✓ |
| radio spots - 25 broadcasts (RMF MAXXX) | ✓ | ✓ |
| advertisement in social media: Facebook, Instagram, LinkedIn, | ✓ | ✓ |
| company logo in booklet - 2000 copies | ✓ | ✓ |
| flyer - 2000 copies | ✓ | ✓ |
| CUE TV commercial spots - 360 broadcasts | ✓ | ✓ |
| advertisement on the premises of CUE and dormitories | ✓ | ✓ |
| SCC homepage and the Job Fair subpage | ✓ | ✓ |
| Company logo on the SCC homepage - till 30.09.2023 | ✓ | ✓ |
| bulk mailing to the CUE students and partners of the SCC | ✓ | ✓ |

*The title of Sponsor is determined on the first-come-first-served basis.
The offer for Sponsors is valid until 20th December 2022.
Services to be used until 30st September 2023.*

**Additional promotion terms listed below, should always be consulted and accepted by the Student Career Center:*

- locating the promotional stand/booth outside building C,
- distributing food products,
- products sampling,
- power demand,
- Internet access,
- car access to the Campus,
- using non-standard forms of promotion.

| Other services within package | SPONSOR | MAIN SPONSOR |
|--|------------------|-------------------|
| fair booth | 8 m ² | 12 m ² |
| attractive booth location | ✓ | ✓ |
| highlighted location on the fair map | ✓ | ✓ |
| CV Point consultation stand - 2 h | 2 | 4 |
| presentation on the day of the fair - 1 h | ✓ | ✓ |
| promotion of Sponsor's presentation on social media | ✓ | ✓ |
| sponsored article in booklet | - | ✓ |
| display an article about the company's recruitment offer on Job Fair website (EB activities) | ✓ | ✓ |
| display of Company's logo on the Job Fair subpage | ✓ | ✓ |
| display of Sponsor's flags on the CUE Campus premises | ✓ | ✓ |
| extra presentation / workshop during the academic year - max. 2h | 1 | 2 |
| active promotion campaign at the CUE Campus - 1 day | 1 | 2 |
| display of flag on the CUE Campus premises - 1 month | 1 | 2 |
| display of roll-up on the CUE Campus premises - 1 month | 1 | 2 |
| promotion of the recruitment offer on SCC Facebook page | 1 | 2 |
| promotion of recruitment video on SCC Facebook page | 1 | 2 |
| promotion of the provided materials on the social media (Facebook, Instagram, YouTube, LinkedIn) | - | ✓ |
| promotion of Sponsor's submitted materials on the CUE TV | - | ✓ |
| bulk mailing to the CUE students promoting an event co-organized with SCC | - | ✓ |

ACCOMPANYING EVENTS*

CV POINT 1 000 PLN

- running CV consultations and job interviews by Company representatives / 2 h;
- display of Company roll-up;
- display of Company logo within the framework of CV Point promotion.



COMPANY PRESENTATION for Sponsor




- rental of auditorium for up to 100 seats / 1h;
- projector, microphone;
- event participants registration;
- independent promotion of the presentation.



* Offer for the exhibitors only. All quoted prices are nett prices.

APPLICATIONS



-  Go to www.kariery.uek.krakow.pl,
-  fill in the **application form** available after logging in,
-  download, fill in and sign the **application confirmation**.

FOR THE APPLICATION TO BE COMPLETE, SEND IT







as **SPONSOR by 20th December:**

- ✓ signed application confirmation,
- ✓ logotype (JPG + PDF lub EPS),
- ✓ presentation title (until **22nd December**)
- ✓ NIP, REGON, KRS – for first time participants.

as **EXHIBITOR by 3th February:**

- ✓ signed application confirmation,
- ✓ logotype (JPG + PDF lub EPS),
- ✓ NIP, REGON, KRS – for first time participants.


ADDITIONAL INFORMATION

-  All quoted prices are net prices.
-  The offer for Exhibitors remains valid thru 3th February 2023, for Sponsors the offer remains valid thru 20th December 2022.
-  The 10% discount is granted until 9th December 2022. The discount is only for standard booth.
-  Participation in the CV Point is determined on the first-come-fist-served basis, the number of stands is limited.
-  The title of Sponsor is determined on the first-come-fist-served basis.
-  See also the *Job Fair rules and regulations* available on our website www.kariery.uek.krakow.pl.

DATE & VENUE



 9th March 2023

 time: 10 a.m. – 4 p.m.



Cracow University of Economics

Sports and Educational Pavilion

Rakowicka 27, 31-510 Kraków

WE'RE WORTH WORKING WITH, CHECK FOR YOURSELF:



CONTACT



Student Career Centre

Cracow University of Economics

Księżówka Building, room K1

Rakowicka 27, 31-510 Kraków



www.kariery.uek.krakow.pl



kariery@uek.krakow.pl



(+48) 12 293 53 52

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CUE Job Fair co-ordinator:

Maja Timler-Świech - head of the SCC



JOIN US NOW!

